



MANYVIDS



Why Create Something New?

Vision

To transform the adult industry into a haven that promotes sex positivity and the fair treatment of adult entertainers.

Mission

To give adult content creators the best available cutting-edge tools to assist them in becoming respected, successful, independent entrepreneurs.

What is ManyVids?

ManyVids is an e-commerce adult community which provides you with the technological tools needed to monetize online sex work.

On MV, you can:

- Sell individual vids
- Sell all your vids at once – Membership
- Live stream and earn token tips – MV Live
- Sell fan-site subscriptions – MV Crush Club
- Sell Custom Vids
- Earn Tips and Gratuities – Fund Me
- Sell Store items
- Engage fans and build a following – MV Social





Why Building A Community is Important?

Being part of a community is very important as it:

- Connects people who share the same interests
- Creates networking opportunities
- Offers a supportive environment
- Creates opportunities for exposure to new audiences

Some Members will join MV because they are a fan of a specific MV Star. Once on MV, they will be introduced to and discover new MV Stars, either with similar content or in entirely new niches. Therefore, being part of a large community is incredibly beneficial.

Being active within your community as an online entrepreneur, especially for adult performers, is a crucial way to ensure your voice is heard.

We have all seen the impact of social media communities around the world firsthand.





Clip Site VS Fan Site

Clipsite

An e-commerce platform just like Amazon. You set up a store, and customers purchase products and services à la carte.

Fansite

A private channel where you frequently post content, and fans pay a subscription fee to view your feed, similar to a paid Snapchat. MV integrates a Fan Site style service with MV Crush which pays out 90% to Stars for the first year of use.

Let's compare these features to how we use the social media application, Instagram.

Instagram Feed VS Clip Site

Similar to a clip site, the content you post directly on your feed helps you attract new followers. So, if you don't have any posts, it will be difficult to gain new followers.

Once you post attractive content to your feed, your followers will be engaged to stay.

Stories VS Fan Site

Similar to a fan site, once you have attracted followers by posting content to your feed, then your followers will also want to see your Instagram Stories/daily updates.

Creating daily Instagram stories that expire requires little effort and is quite different from posting pics that stay on your feed. Your stories are updated more frequently and can be enjoyed by fans at any time.



Why Is It Important to Be Part of a Clip Site?

As an online merchant, you need to be able to showcase your products and services to future potential customers. Having a store front where you get to show off your content will help you entice new fans and customers and will help you sell more Fan Site memberships.





How Do Sales Work?

The Sales Funnel:

- MV Members get introduced to you via a free vid (low intensity content, SFW etc.)
- Members proceed to buy a promo or trailer vid at a low price (medium intensity content)
- Members proceed to buy longer and more expensive content (higher intensity)
- Members crave daily new content, engagement, and inclusion in your “Fan Site inner circle”
= MV Crush Club sales

How Can You Maximize Your Revenue?

- Live stream on MV LIVE to interact with your fans, promote new vids and services, and have a good time.
- Offer a Fan Site subscription service through MV Crush where you spontaneously upload shorter vids, fun messages, and exclusive pics to interact with your fans (recommended price between \$4.99 to \$39.99+ per month).





We Care!

ManyVids was created to help empower online sex workers. We are here to help you succeed and answer your questions. We have a dedicated support team at your service, available 24/7, which includes Live Chat support for MV Stars.

If you have a question, email us at:
help@manyvids.com



Thank You!