Why We Do What We Do

ManyVids Vision and Mission Statement

VISION:
To transform the adult industry into a haven that promotes sex positivity and the fair treatment of adult entertainers.

MISSION:
We give adult content creators the best available tools to assist them in becoming successful entrepreneurs.

Our success as the fastest growing adult community in the world would not be possible without the collaborative effort of the MV Team who tirelessly work to support our MV Stars. We are a passionate group of driven and talented digital professionals who know that a diverse organization is a more efficient organization. Over half the MV Team are women, and everyone comes from a variety of backgrounds and cultures. This range of experience lets us contribute a unique perspective to problem-solving that results in rich, creative ideas, and inventive solutions.
Bella French
Co-Founder and Chief Executive Officer

Bella French is a serial entrepreneur, CEO, and co-founder of ManyVids. Her vision is to positively transform society’s perception of sex workers. An adult performer herself, she is eager to disrupt the adult industry by creating a power shift that lets adult content creators take command of the porn industry.

Bella is the proud recipient of the 2018 inaugural intimate.io Award for Social Impact, celebrating those within the adult industry who define the global standard for sexual empowerment through education, inclusivity and wellbeing. Bella’s life mission is to empower sex workers by providing them with cutting edge tools to help them become successful independent entrepreneurs while offering a safe and sex-positive community online. Her remarkable story was featured in the Yahoo Finance’s podcast Open Concept (“ManyVids CEO Bella French”), hosted by Noel Huslman and Paper Magazine, among other publications.

Bella studied Marketing and Logistics at business school HEC Montreal and lives in Montreal, Quebec, Canada. Bella French also served as ManyVids CFO from 2014 until 2017.

@bellafrenchceo  @bellafrenchceo  bellafrench.com
A New Era

ManyVids launched in 2014 with the ambition to create an oasis for sex workers to thrive independently. Over the years, the MV Team grew the ManyVids platform into one of the world’s most successful adult entertainment sites.

We have created an innovative platform that supports a huge variety of market offerings. Our MV Stars can sell their vids, store items and other features directly from their MV Profiles. They can also receive tips, create fund me campaigns, and join a social community.

ManyVids is a hub for MV Stars and members to communicate with freedom and authenticity. We are committed to inclusivity. ManyVids fights for women’s rights and gender equality, supports the LGBTQ community, and actively promotes sex positivity.

The MV Team is continuously working to provide our MV Stars with the best tools to reach a broader range of fans and be seen as the superstars they are.
WHO WE ARE

Pushing Boundaries Through Innovation

We Proudly Represent

Sex culture, erotic interests, and amateur content. We venture into sexual fantasies through strong visuals, passionate storytelling, and premium web content. We’re pushing boundaries to create a world where everyone’s most intimate desires are not considered taboo. We celebrate the beauty of sexual confidence and embrace the liberty to be oneself.

Content Verticals

- Authentic eroticism
- Sex & Culture
- Open & free
- Unity
- Diversity
By the numbers:

#1 CLIP SITE IN THE WORLD

2.5M ACTIVE MEMBERS

64M MONTHLY PAGE VIEWS

69k INDEPENDENT CONTENT CREATORS

340k DAILY UNIQUE VISITORS

over 850k ORIGINAL & AMATEUR PREMIUM CONTENT
House Branded Content

ManyVids Brands

The MV Team is composed of the most committed marketers, managers, accountants, creators, coders, developers, designers, storytellers, and analysts in the industry. We work in-house to develop innovative concepts and technology, create stunning imagery, build strong relationships with our members and content creators, and provide front-line customer support to our MV Stars and MV Members.

We take tremendous pride in ensuring our platform is accessible to everyone who wants to express their true selves, from sex workers to sexually adventurous people and beyond.
MV Live

Real-time live camming has achieved new heights thanks to MV Live! MV Stars and their fans love our camming platform’s innovative features. The platform’s unique integration lets MV Stars easily sell their vids, store items, custom content, and other features directly from the camming room. Plus, every month we give out $10,000 in cash prizes to the MV Live Top Earners! MV Live gives the fans an unparalleled opportunity for intimate interactivity with their favorite stars.

USD $1.5k-$4k AVERAGE PAYOUT PER SHOW
Up to 900 VIEWERS PER SHOW
ManyVids is revolutionizing the adult industry with MV Tube, the world’s first FREE and ethical tube site! Our platform hosts the web’s hottest vids in high quality for viewers to enjoy for free without intrusive ads, or the stain of piracy. It’s a new age of conscious consumerism with all videos uploaded to MV Tube exclusively created by MV Stars. The era of tube sites profiting from stolen content is coming to an end. Piracy’s been destructive to the income and livelihood of adult performers and producers—but MV Tube proves the future is in content produced ethically, for viewers to enjoy ethically. #JoinTheRebellion where both content creators and fans win together with FREE porn!

**1150 CATEGORIES**

**over 45k FREE VIDS** with more being added every single day!
MV Crush

MV Crush is a paid, subscription-only private messaging system that lets MV Stars instantly send an unlimited amount of exclusive pics, vids, and personal notes to their most loyal fans. This uniquely intimate service brings MV Members and MV Stars together, creating an incredible connection that also gives a fantastic revenue stream to the Stars who are paid 80% of the subscription price.

80% PAYOUT ON NEW SUBSCRIPTIONS
MV Mag

MV Mag is the pinnacle adult online publication available with professionally executed hi-resolution erotic photosets and in-depth interviews with our MV Stars. Available to download from our website, it’s completely FREE for all our members and MV Stars.

Up to 232k Views Per Month
MV Podcast

Available as a LIVE show streamed on ManyVids.com, the MV Podcast is a vibrant, in-depth interview series hosted by controversial comedian Tranna. She asks no holds barred questions about MV Star's personal lives, the adult industry, and more, to show the world that sex workers are smart and fun people with a lot of spicy stories to share. Viewers can catch up on previous episodes by checking them out on the MV YouTube channel or downloading from iTunes and Soundcloud.
The MV Blog is a unique media outlet where readers connect with MV Stars with user submitted content, stay up to date with ManyVids features, announcements, contests and discover new areas of interest in adult entertainment. A sampling of subjects covered include overcoming anxiety through camming, protecting the freedoms of sex workers, and the best way to use Snapchat. MV Stars can submit their own articles and express their opinions, concerns, and suggestions about the MV Community without fear of censorship.

**Editorial Features**

- MV Trans Talk
- Fetish Friday
- MV Visionary
- MV Xposed
- MV Talent Show
- MV Relationships
- LGBTQ+MV
- MV Gaming

**Some Stats:**

- **Average Views per Article**: up to 53k
- **Plus Engagements**: up to 260
MV Social

MV Social is our groundbreaking, progressive social media network built directly into ManyVids. It is designed to increase engagement and visibility for the adult community and serves to create a safe space for sex workers and their supporters to express themselves freely. MV Social encompasses several user-friendly social media functions including uploading, re-posting, known as “Re-MV,” and liking information posted on the feed. MV Social is the only place on the web where you can meet, interact, joke, share, and connect on a social feed with adult performers guaranteeing 100% authenticity.

2.4M FOLLOWERS
Over the past few years, kink has exploded in popularity and gone mainstream. ManyVids was there before it was cool, creating a safe and sexy place for MV Stars and members to explore their BDSM fantasies. But thanks to the passionate interest in all things kink we’ve taken it one step further with MV Fetish, a dedicated page designed to fulfill one's kinky desires with the best fetish vids on MV.
MV Pop

Our vibrant YouTube series connects MV Stars to a mainstream audience with short vids that are fun, irreverent, and safe for work. We put our MV Stars in unscripted, mildly sexual scenarios so their personalities, style, and humor can shine through.

6.5k SUBSCRIBERS

Introduction of an “MV Boss Talk” interview

Extract from our “Speak Out” challenge

Extract from our “You Laugh You Lose” challenge
MV Loft

The MV Loft is a Deluxe Party Zone where MV Stars let loose for three days of photoshoots, slumber parties, livestreaming and interviews with our dedicated podcast team!
Periodically, ManyVids throws the MV After Party where MV Stars get to enjoy the superstar lifestyle with limo rides, champagne, and a party to end all parties. You never know who’s going to show up or where the night will go as we bring together an exotic mix of characters and personalities.
MV RevShare

MV RevShare gives content creators an unparalleled opportunity to take charge of their destiny by enjoying the freedom and flexibility of ManyVids’ business model. This commission-based referral program lets MV Partners, MV Members, agents, and talent recruiters diversify their revenue streams by bringing new talent to ManyVids.com.
SOCIAL MEDIA

**FOLLOWERS: 185K**
The official MV Instagram showcases MV Stars from all over the world! From selfies to photoshoots, we love promoting our beautiful and diverse MV Stars.

@manyvidsofficial  @mvtransofficial  @mvboysofficial  @MVTubeOfficial

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**FOLLOWERS: 620K**
**MONTHLY VISITS**  over 2M  **Avg MONTHLY IMPRESSIONS:**  over 20M

@manyvids  @MVTransModels  @MVBoysOfficial  @mvtubeofficial

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**SUBSCRIBERS: 51K**
We have a fun Ask Me Anything series on our subreddit where some of our best MV Stars take over the channel to answer questions from fans live and uncensored.

r/manyvids

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**AMA**
**June 27th: 2 p.m. - 4 p.m.**

- **PlayJuliaTS**
- **GoddessKristie**
MV Gear

MVStore.ManyVids.com

Fans can represent MV with pride in our high-quality MV Gear! We offer branded merchandise like crop tops, panties, custom butt plugs, and hats as well as blinged-out accessories and specialty collector’s items used by our MV Stars in their photoshoots. Everything is purchased directly from our online shop.
**Weekly Winning Wednesday & Monthly Contests**

We host themed picture contests where members can vote for their fave MV Stars. The three MV Stars with the most votes win cash prizes, plus an extra hand-picked best pic winner.

**Vid Contests**

This fun contest is easy to enter – MV Stars upload a new vid to their MV Profiles and tag it with a special keyword. Whichever tagged vid gets the most sales in the contest time frame wins!

**RT Contests**

Every so often, either to celebrate a new launch, a special occasion, or just to show some love, we’ll give away grab bags of MV Gear on the official MV Twitter feed.

**MV Awards**

All our MV Stars are eligible to be nominated for our annual MV Awards where we recognize Vid of the Year, MV Star of the Year, Best Profile of the Year, and more. Winners get a cash prize, a blinged-out MV Crown and an official badge for their MV Profile.
Every year around the winter holidays, ManyVids hosts our MV Helping Hand event to show how much we care about our MV Stars. We gift a total of $20,000 USD to 100 wonderful MV Stars through their MV Fund Me campaigns to help make their ultimate wishes come true! Giving back is a big part of what we do at MV. In 2018 the MV Team gave its MV Stars a grand total of $475,000 USD in bonuses and cash prizes.
ManyVids has partnered with some of the biggest names and events in adult entertainment. We want to support the industry every way that we can, especially in areas that don’t always get as much recognition as they deserve. In 2018, we were a platinum sponsor of the TEA (Transgender Erotica Awards Show), the inaugural sponsor of the first ever BBW (Big Beautiful Women) Awards and the presenting sponsors of the XBIZ and AVN conventions. In 2019 we presented the GayVN Awards in Las Vegas and were thrilled to renew our sponsorship of XBIZ, AVN, and TEA.
Influencer Partnerships

ManyVids Celebrities

ManyVids has joined with some of the most creative figures of our generation who represent the ManyVids lifestyle and promote sex positivity. We were a partner in Amber Rose’s Slutwalk, a feminist movement meant to eradicate slut shaming and victim blaming. We invited Farrah Abraham to the site to help fight against abuse in the sex industry, and recently collaborated with Coco Austin star of the hit TV series Ice Loves Coco, for a stunning photoshoot. We are always delighted to bring MV Celebrities into the ManyVids community and look forward to creating more partnerships in the future.
Philanthropic Endeavors

• July 2017: ManyVids joined the Day of Action to Save Net Neutrality, a movement organized by the nonprofit organization Fight for the Future. ManyVids launched a campaign called The Internet is Mine to promote the free and open use of the internet.

• November 2017: ManyVids launched the #WeAreMany campaign to raise awareness of the abuse against sex workers. The campaign culminated with a donation of $11,800 USD to the Sex Workers Outreach Project USA to help them end violence against sex workers.

• December 2017: ManyVids became the corporate sponsor of the Association of Sites Advocating Child Protection. We donated $5,000 USD to show our commitment to helping parents stop children from viewing age-inappropriate content. We renewed this pledge in 2018 with an additional $5,000 USD donation.

• January 2019: ManyVids answered the call from a local shelter providing lodging to sex workers on the streets in the harsh Canadian Winter. Project L.U.N.E., an organization made up of sex workers, received a $3,000 donation to accommodate the overwhelming demand during a particular cold snap. They provided sex workers with a respite from the cold with emergency beds and supplies, demonstrating that everyone deserves to have their basic human needs met with dignity.
Creating a Safer Community

ManyVids created the We Are Many Project to make the sex industry a safer place. The campaign emphasizes several initiatives to end sexual violence, harassment, and victim blaming. #WeAreMany

In 2018, ManyVids launched a hotline dedicated to supporting adult content creators. It’s a FREE, confidential, and easily accessible resource.

Celebrating Courage

ManyVids is committed to publicly supporting entertainers who stand up against abuse and unfair practices in the sex industry. Through social media focus, manifestos, featured photo shoots and press pushes, we strive to signal boost these brave performers and their activism.

ASACP

We also understand that pornography should not replace a proper sex education guided by family and educators. ManyVids is proud to associate with the Association of Sites Advocating Child Protection.
A 45-minute documentary, #WeAreMany reached #1 on Vimeo’s top documentaries during the first week after its launched. It chronicles the evolution of ManyVids, its ascension to the top of the industry, and Bella’s efforts to launch and operate a clip site that provides an oasis for adult content creators. Capturing her team’s efforts from Montreal to Los Angeles, Las Vegas to New York City, #WeAreMany sheds a rare light on adult performers and reveals an intimate perspective on Bella French’s mission, which is to empower adult content creators to produce, promote and distribute their own work—while retaining full copyright—with cutting-edge tools. A former camgirl and MV Star herself, French’s vision is to build a sex-positive company that works tirelessly to redefine the adult industry, a $97 billion global market, transforming it by providing a safe haven for sexual expression and actively promoting sex positivity, inclusivity and the fair treatment of adult entertainers.
Award Winning Site

The XBIZ Awards is an annual red-carpet gala that brings in an audience of the biggest and most successful names in adult entertainment to highlight the industry’s outstanding projects. In 2018, ManyVids was recognized with the XBIZ Awards trophy for Clip Site of the Year, an award we reclaimed in 2019. We also won the 2019 XBIZ award for Marketing Campaign of the Year. This official recognition puts the spotlight on the amazing growth ManyVids has achieved since its launch. This success is due in great part to the nonstop effort of the MV Community, every member of which puts their absolute all into making ManyVids #1 in terms of traffic, quality, and innovation.
From the MV Team

Sexuality is an essential component in our society. We at ManyVids embrace this fact and work hard to implement standards that will positively impact the adult industry. Our platform empowers sex workers to be successful entrepreneurs in a safe, independent, and fun environment. We hope you will join us in our journey to revolutionize the billion dollar adult entertainment industry and shine a light into the darkness.

For all media inquiries please contact: media@manyvids.com
Thank You!